

If You Miss Your
SHOPPING
NEWS
PHONE
RANDolph 3215

DALY CITY

Complete
Coverage in
Daly City and
Colma

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, January 8, 1943

Door Handle Distribution

"EDWARDS" PRESCRIPTION DRUG STORE

6939 Mission Street

GEM BLADES, 5c, 23c

Westlox Electric Kitchen
Clocks, No Alarm
\$1.95 plus taxes

6c BROMO SELTZER
Spec. 39c

100 ASPIRIN TABLETS 20c

200 Lotion Facial Tissues 10c

FIBER LUNCH KIT AND
VACUUM BOTTLE \$1.50

FOUNTAIN STRINGERS OR
HOT WATER BOTTLES
\$1.25 up

SHAVING LOTION, SOAP
and STYPTIC PENCIL
SET 25c

"PRESFIL" PEN AND
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LIQUORS

RUM, pint \$1.50

Kentucky Fointer Whiskey
6-yr.-old Quart \$3.35

Wines, Whiskies, Gins, Rums,
AT LOWEST PRICES
Also Mixers, Soda, Cola,
Gingerale, Etc. on Ice

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Your Home-Town
Newspaper, The

DALY CITY RECORD

Only 25c per Month

PHONE RAND. 3215

DOLAN

Since 1898

Building Wreckers

Daly City Since 1923

6939 Mission Street
Opposite Jefferson Union
High School

Meet the urgent need for additional housing by repairing, making additions or alterations.

DOLAN has all necessary supplies in "new or equal."

Lumber, Doors, Windows, Wall Board, Roofing, Plumbing Fixtures, Pipe, Fittings, Toilets and Gas Water Heaters

FIREWOOD - \$7.50
(per load)

6939 Mission St. RAnd. 6935



Not everybody with a dollar to spare can shoot a gun straight—but everybody can shoot straight to the bank and buy War Bonds. Buy your 10% every pay day.



BEEF STEAK
SUPREME

A Way to Extend Meat
and Meat Flavor
The Ingredients



Buy flank steak (which has been scored) or round steak (cut ¾-inch thick). Combine 1 teaspoon cinnamon, 1 teaspoon allspice, 1 teaspoon celery salt, ½ teaspoon salt, ¼ teaspoon pepper, ½ cup bread crumbs and enough water to moisten.

Spread stuffing on steak, roll and tie securely.

The Finished Steak



Brown on all sides in 2 tablespoons lard. Add ¾ cup water, cover and simmer about 1 hour. Add peeled onions, scraped carrots and 1 cup water and continue cooking about an hour or until meat is tender. Serve the cooked vegetables around the steak.

MIDTOWN LIQUOR STORE

7144 Mission Street

Phone ELkridge 2128

As the brand new year 1943 starts on its way and brings victory closer for America and the United Nations it is well to drink a toast to a free and better world that is not far off.

And to our friends and neighbors on the home front as well as our gallant fighting men and allies on the battle lines may we send this message, "Let us work a little faster, let us fight a little harder, let us sacrifice a little more to make an early victory possible."

During a moment of relaxation when it is refreshment time, don't forget that the best there is to be had is sold by

MIDTOWN LIQUOR
STORE

We recommend Midtown
Cleaners & Pressers
7146 Mission Street

BEESON

CLEANERS

Next to Daly City Theater

Phone JUNiper 4-6060

Alterations & Repairing

SUPERIOR CLEANING for Particular People

WE REPAIR

RADIOS

We Have the PARTS and EQUIPMENT to
FIX YOUR RADIO

BYRNE RADIO STORE

RAnd. 7732 6241 Mission Street Opp. Daly City Theatre



Our Careful Cleaning
MAKES CLOTHES LAST
LONGER

8-HOUR SERVICE

We Operate Our Own Plant

ALL CLEANING DONE ON PREMISES

DALY CITY CLEANERS

6274 Mission St. - Phones: DEl. 5261 - RAnd. 5781



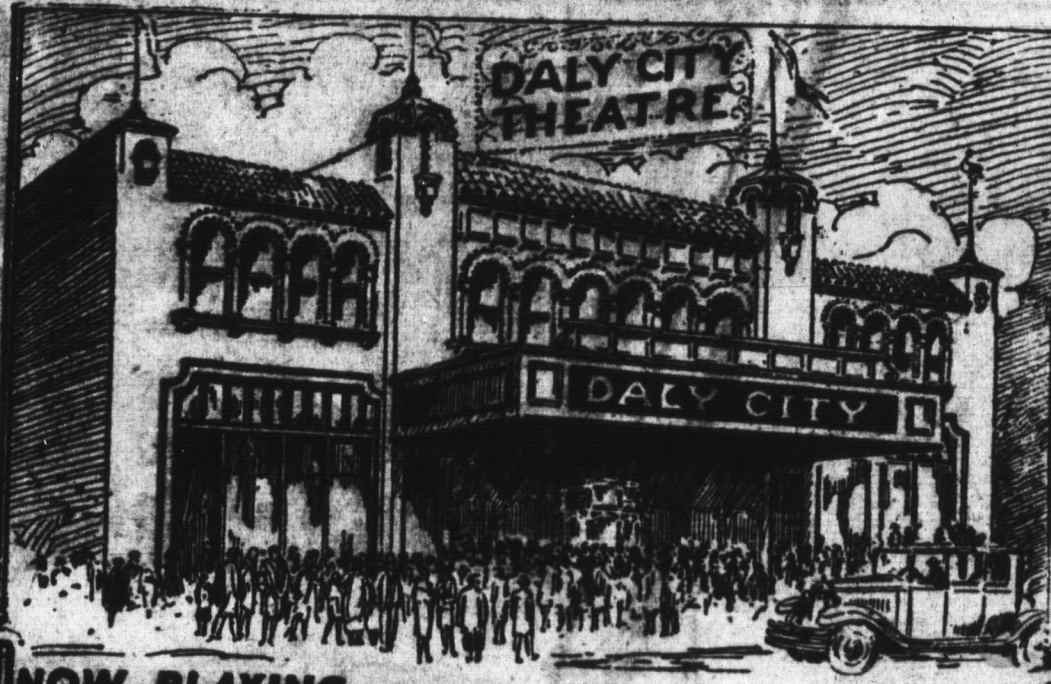
Chesterfields
And Chairs
RECOVERED

Estimates Given Free

REB'S UPHOLSTERY SHOP

26-28 Hillcrest Drive

DElaware 4591



NOW PLAYING—

Thursday, Friday, Saturday, January 7 - 8 - 9 —

SONJA HENIE, JOHN PAYNE, JACK OAKIE in
"ICELAND"

Also LAUREL AND HARDY in
"A-HUNTING WE WILL GO"

Sunday, Monday, Tuesday, January 10 - 11 - 12 —

CHARLIE MacCARTHY, FIBBER McGEE and MOLLY in
"HERE WE GO AGAIN"

Also RICHARD CARLSON, JANE RANDOLPH in
"HIGHWAYS BY NIGHT"

Wednesday, January 13 —

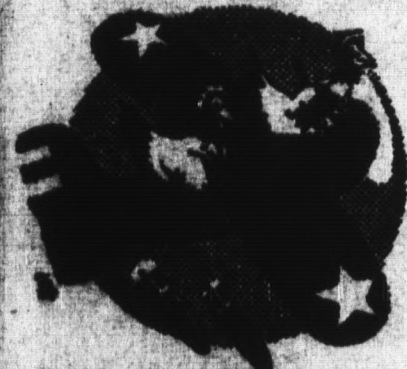
PAUL KELLY, FAY WRAY in
"NOT A LADY'S MAN"

Also GENE AUTRY, SMILEY BURNETTE in
"CALL OF THE CANYON"

Thursday, Friday, Saturday, January 14 - 15 - 16 —

ANN SOTHERN, RED SKELTON in
"PANAMA HATTIE"

Also DIANA BARRYMORE, ROBERT CUMMINGS in
"BETWEEN US GIRLS"



CAN HENS RIDE
BOMBERS?

Well, not exactly—but they do a fighting job by being an important part of the Food For Freedom program.

American poultry today is producing more eggs than ever before. And our store has as many eggs to sell as we had this time last year, but please don't buy more than your normal supply. We can't absorb shortages in other food lines. Please buy only as many eggs as you have been buying.

DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3215



ALBERT H. BOYNTON ——— Editor and Publisher

"It can always be turned in to the Government for scrap if you get tired of it."

Drawn for Office of War Information

A Pleasing Parfait

By Frances Lee Barton

WELCOME nineteen forty-three the right way by serving this nutritious New Year dessert. I guarantee you'll serve it again and again, throughout the year — as it lends itself to ordinary meals, "company dinners", parties, and even to that midnight snack that so often ends a perfect day.

Coffee Tapioca Parfait
1 egg yolk; 1 cup milk; 1 cup left-over coffee; 3 tablespoons quick-cooking tapioca; 4 tablespoons sugar; dash of salt; 1 egg white; ½ teaspoon vanilla.

Mix egg yolk with small amount of milk in saucepan. Add remaining milk, coffee, tapioca, 2 tablespoons sugar, and salt. Bring mixture quickly to a full boil over direct heat, stirring constantly. Remove from fire. (Mixture will be thin. Do not overcook).

Beat egg white until stiff, but not dry; add remaining 2 tablespoons sugar gradually, beating with rotary egg beater. Stir hot tapioca gradually into egg white. Cool — mixture thickens as it cools. When slightly cool, add vanilla. Chill. Hold parfait glass at an angle, and arrange tapioca in 2 layers with whipped cream between. Garnish with whipped cream and maraschino cherries. Serves 4.

Are you entitled to wear a "target" lapel button? You are if you are investing at least ten percent of your income in War Bonds every pay day. It's your badge of patriotism.

SUBSCRIBE NOW . . .

TO YOUR HOME-TOWN
NEWSPAPER

THE DALY CITY RECORD

3317 San Jose Avenue

Phone RANDOLPH 3215

Only 25c per Month



FIGHT THE JAPS WITH YOUR OWN VEGETABLE GARDEN.

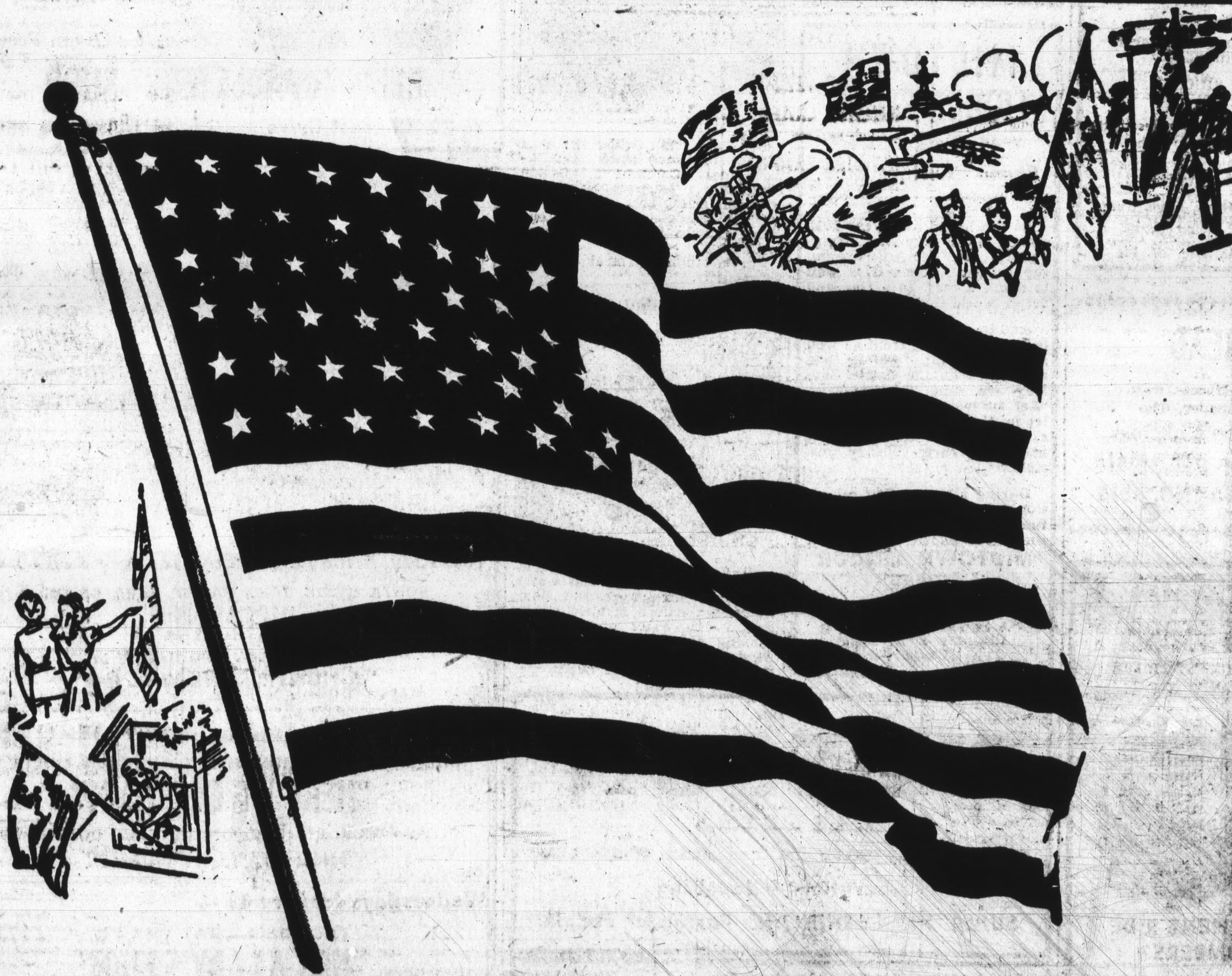
Get plants now for celery, cabbage, brussels sprouts, swiss chard, cauliflower, parsley and many others. Visit our nursery for free advice on planting and caring for your garden.

DALY CITY NURSERY

F. and S. Bryant, Props.

Winter Flowering Plants Also Ready

559 San Diego Ave.

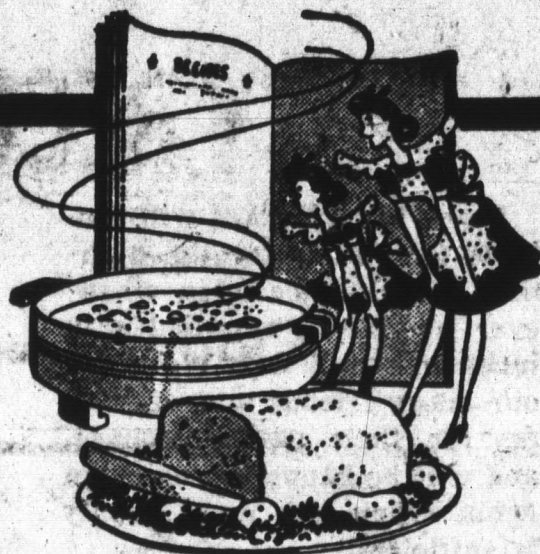


KEEP IT FLYING!
Buy WAR BONDS & STAMPS

BUY WAR BONDS AND STAMPS

SAFEWAY Homemakers' Guide

★ Meal planning in wartime ★ About ceiling prices
★ Wife gets smart, makes husband happy



Meal Planning in Wartime

We're making readjustments everywhere these days. Meals are likely to be a bit topsy-turvy with eggs, for example, going over to the dinner menu, and being replaced at breakfast with whole grain cereals. But even if foods have to be shifted around, our meals shouldn't... mustn't be lopsided or out of balance.

Nutrition's the Thing

The pace we've set for ourselves on the home front makes it doubly important that we get our full quota of health and energy-giving vitamins, minerals, proteins and other food essentials. It takes a bit of maneuvering so precious vitamins are not sacrificed.

That's where a simple, working knowledge of nutrition pays dividends. If you have more than a flavor acquaintance with foods... if you know what each contributes to the well being of the family, then it is a simple matter of nutritional calculation to know what replacements to make on the menu.

For instance, if you've used your quota of meat for the time, then you can build your menu around other protein-rich foods such as eggs, cheese, dried beans and peas, fish or fowl. Down through the menu you can go replacing those limited foods with more plentiful ones which contribute the same nutritional elements.

Avoid Monotony

As the variety of foods grows less, meals are likely to become a trifle on the tiresome side. Monotony discourages appetite, and poor appetite cuts down on efficiency. Get out of the cooking rut by serving those day-in-and-day-out foods a little different each time.

Try baking those eggs with cheese or chili sauce, or serve creamed, chopped hard-cooked eggs over steamed rice. A dash of paprika, a few drops of meat sauce, that ever-faithful onion or an iota of spice work wonderful changes in an ordinary dish.

Macaroni and cheese can be varied no end by adding sautéed chopped onion, celery or green pepper or by pointing up the flavor with tomato or chili sauce, a sprinkling of sage or garlic salt.

Wartime Homemaker's Guide

Be sure to get your free copy of the Family Circle Magazine—it's out every Tuesday. In it, you'll find Julia Lee Wright's articles in a new wartime uniform and chocked full of ideas, menus, recipes and helpful hints to see you through this culinary upheaval.



Siftaway
Homemakers' Bureau
JULIA LEE WRIGHT, Director

SAFEWAY FARM-FRESH PRODUCE

Safeway experts select produce right in the fields, in the best producing areas of the nation. It is shipped direct to Safeway to reach you when it's at its very best—sold by the pound to save you money.

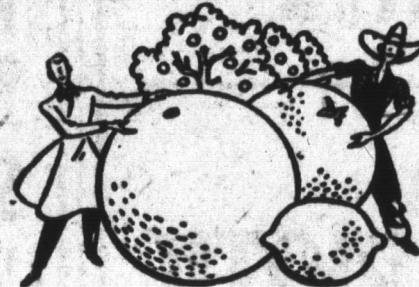


GRAPEFRUIT

Fancy Arizona lb. 5¢
Fancy Sunkist 4 lbs. 25¢
Fancy Schell 4 lbs. 7¢

ORANGES

Navels Orchard Box lb. 6¢
Navels Fancy Sunkist 2 lbs. 15¢



YELLOW GLOBE ONIONS U. S. No. 1 3 lbs. 12¢

CARROTS Sweet—Garden-Fresh lb. 6¢

AVOCADOS Calaves or DeMarcos—Fancy Fuertes lb. 19¢

CALIFORNIA PIPPIN APPLES 2 lbs. 15¢

FANCY IMPERIAL PEAS 2 lbs. 35¢

RUTABAGAS Fine for soup or as a side dish lb. 4¢

CAULIFLOWER Fine tender heads lb. 8¢

POTATOES U. S. No. 1 Russets 10 lbs. 32¢

Produce Prices Subject to Market Changes... also to having stock on hand

★ ALL ITEMS IN THIS AD SUBJECT TO HAVING STOCK ON HAND ★

FLOUR NEEDS

KITCHEN CRAFT

enriched—No. 5 bag 24¢

KITCHEN CRAFT

enriched—No. 10 bag 45¢

GOLD MEDAL

enriched—No. 5 bag 31¢

GOLD MEDAL

enriched—No. 10 bag 57¢



SUPER SUDS

GRANULATED SOAP

24-oz. can. 22¢



WHITE KING

GRANULATED SOAP

28-oz. can. 27¢



PEETS SOAP

GRANULATED

33-oz. can. 26¢

ZEE FACIAL TISSUES

300 Sheet

Package 19¢

New Issues of
FAMILY CIRCLE
MAGAZINE
NOW
Available each
TUESDAY

SAFEWAY EXTRA VALUES

Fruit Cocktail Hostess—No. 1 can 2 for 31¢

Peaches Highway, sliced yellow cling No. 2 1/2 can 2 for 33¢

Italian Dinners Superior—Pkg. 20¢

Floor Wax Old English, liquid—Quart can 69¢

Sunbrite Cleanser 13-oz. can 3 for 14¢

Soup Mix Soup-Er-Mix—Pkg. 3 for 25¢

Sani-Clor Quart bottle 10¢ 1/2-gal. jug 17¢

Tomato Soup Campbell's, new improved—10 1/2-oz. can 9¢

Cheese Tillamook, Triplett, wrapped—1-lb. 39¢

Beans 2-lb. 16¢ 3-lb. 23¢

Ruskets 12-oz. can. 13¢

Wheat Hearts Sperry—28-oz. can. 22¢

Cheerios Cereal—7-oz. pkg. 2 for 23¢

Macaroni Dinner Dolmencia—Pkg. 3 for 25¢

EDWARDS FINE COFFEE

NOW IN THE NEW VICTORY BAG

GROUND FRESH WHEN YOU BUY

The same rich, full-bodied flavor you've always enjoyed in Edwards fine blend... you get it Roaster Fresh when it's kept in the bag and ground only when you buy.

Pound Package 24¢

Nob Hill Whole Roast Coffee 1-lb. package 23¢ Airway Whole Roast Coffee 1-lb. package 20¢

Ration Stamp Required on All Coffee Sales

★ Buy War Bonds and Stamps with Your "Safeway Savings" ★

Bisquick Biscuit Flour 40-oz. can. 29¢
Quaker Oats Cereal reg. or quick 25¢
Cereal Kellogg's All Bran 2 for 23¢ 10-oz. can. 19¢
Cheese Kraft, Philadelphia Cream—8-oz. pkg. 19¢
Cheese Kraft, Philadelphia Cream—8-oz. pkg. 19¢
Beans pink—8-lb. can. 16¢ 2-lb. can. 23¢
Pears Harper House—No. 2 1/2 can. 24¢
Syrup Sleepy Hollow—12-oz. glass 15¢
Syrup Log Cabin—12-oz. glass 18¢
Salad Dressing Duck—8-oz. jar 14¢
Hemo Borden's Chocolate Vitamin Bait 1-lb. jar 59¢
Tomato Catsup Red 1-lb. jar 18¢
M.J.B. Coffee 1-lb. glass 31¢
Crackers A-1 Soda—1-lb. can. 10¢ 2-lb. can. 19¢
Starch Argo Gloss—12-oz. can. 2 for 13¢
French's Bird Seed 10-lb. can. 11¢
Dog Food Friskies—2-lb. 22¢ 4-lb. 45¢
Dog Food Old English, dehydrated 3 for 25¢
Brown Derby Beer Quart bottle—Plus Deposit 2 for 33¢
Acme Beer Quart bottle—Plus Deposit 23¢
Pabst Blue Ribbon Beer 12-oz. bottle 13¢
Wine Monte Cristo, Port, Sherry, Mescal 69¢
Wine Monte Cristo, Sauterne, Burgundy 51¢
Wine Monte Cristo, Dry Sherry—24-oz. bottle 79¢

FINE SAW FOODS

SAW Apricade 12-oz. can. 10¢

SAW Brown Rice 2-lb. can. 25¢

Hostess—CHERRY NUT LAYER CAKE

Two layers of silver cake filled and topped with a cherry nut cream icing 29¢

BUTTER HORNS

packages of 5 12¢

Fontana Paste

ASSORTED VARIETIES and SIZES

Macaroni, Spaghetti, or Egg Noodles



Regular Package 7¢



Oranges and Grapefruit to the front

Oranges and grapefruit are right up in the front lines, nutritionally speaking, with their richness in vitamin C and valuable minerals. As for versatility, they'd win a medal any time!

SLICED ORANGE SHORTCAKE

Slices oranges thinly, place between layers and on top of light sponge cake. Top with thin custard sauce. Simple but oh, so luxurious in taste.

CITRUS HONEY DESSERT

Alternate segments of oranges and grapefruit in fruit cups, top with thinned honey (half and half honey and water or juice), chill before serving. A perfect dinner conclusion.

Prices in this ad are effective Tuesday, Wednesday, Thursday, Friday and Saturday, January 5, 6, 7, 8 and 9 in San Francisco, Oakland, Berkeley, Alameda, Richmond, Hayward and other cities and towns in San Mateo, Alameda, and Contra Costa Counties.

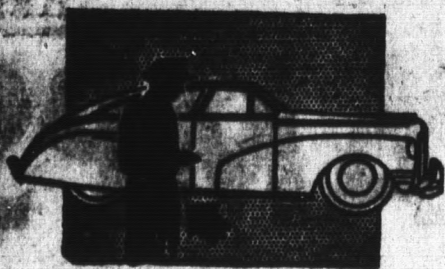
Are you getting the most of the best from your produce money?

If you are not, do this—Buy your produce by weight at Safeway. You'll find that you get every penny of value for your money—all produce sold at Safeway is guaranteed to be farm-fresh.

SAFEWAY

WIFE GETS SMART, MAKES HUSBAND HAPPY





You Get Real
SERVICE
at Mather Brothers

No matter what you bring your car in for, you're guaranteed the best in workmanship and the lowest in prices. Now, more than ever before we want to prove to you that we really know how to bring better and economical performance to your car.

MATHER BROTHERS GARAGE

6841 Mission Street

Phone DElaware 3426

WESTLAKE MARKET

381 Miriam St.

Randolph 9667

Closed Sundays from Noon to 4 p. m.

Open Evenings 'Till 8 p. m.

On the Home Front



SERVE NUTRITIOUS MEALS

Not only is it

UNPATRIOTIC

to hoard, but it's also unnecessary!

WESTLAKE MARKET

has plenty of new, exciting nutritious food suggestions to keep your family healthy

PLUS

Friendly service, complete stocks and competitive prices at WESTLAKE—and a convenient location. These are reasons why it will pay you to shop at WESTLAKE.

Lucca Ravioli Co.

7370 Mission St., Colma

Phone RAnd. 6182

SPECIALS FOR JANUARY 8-9----

No Deliveries Friday and Saturday

CHEESE

lb. **45¢**

Dry Monterey Full Cream
By the Form.

Peanut Oil

gallon **\$1.98**

Ali D'Italia

Vermouth

gallon **\$1.37**

Garda Brand

Scratch Feed

\$2.44

100 pound sack

Rolled Barley

\$1.65

75 pound sack



In spite of serious problems

caused by the war

LUCCA RAVIOLI

will carry on.

We shall continue to give you quality foods, cheerful service and competitive prices.

LUCCA MEAT MARKET

Lucca Meat Market will continue to operate for the duration. We shall be open whenever we can be supplied with meat for retail sale. We thank our many friends and customers for their past patronage, and will be happy to serve you again when our meat supply is sufficient.

Fruits and Vegetables

We are now featuring

SEED POTATOES

and

ONION SETS

for early planting

As usual Lucca Fruit and Vegetable department has a wide variety of fresh reasonable fruits and vegetables at the lowest market prices

FARMERS MARKET

SPECIALS for Friday and Saturday

6386 - 6390 MISSION ST.

JANUARY 8 AND 9

OPEN SUNDAYS 8 A. M. to 6 P. M. - EVENINGS to 8 p. m.

FARMERS MEAT COMPANY

K. & D. FRUITS & VEGETABLES

TREE RIPENED NAVEL

ORANGES

DIRECT FROM GROWER

GOOD SIZE

Dozen . 30¢

V-STANDS FOR VITAMINS TOO!



Meat is a rich source!

There's more than a similarity of initial letters between "VITAMINS" and "VICTORY". Full strength and vigor call for vitamins, protein, and minerals, such as iron and phosphorus.

For full strength and energy, the proper amounts of meat, milk and other dairy products, vegetables, fruits, breads and cereals, and fats and sweets must be eaten daily.

Meat furnishes much of the protein needed for building and repairing body tissue, iron for building rich blood, and copper and phosphorus, which with calcium build bones and teeth.

Plan your meals to include meat! There are still many unexcused diets: the liver, heart, tongue, sweetbread with which you can round out your meat supply for the week. We are doing everything possible to give you a good selection of regular cuts and variety meats. You can help by planning "Share the Meat" meals and by not hoarding.

SAVE FATS

America needs your waste fats. One pound of fat furnishes enough glycerin to fire four anti-aircraft shells. Bring your fats to us!